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ONTARIO FRUIT AND VEGETABLE CONVENTION

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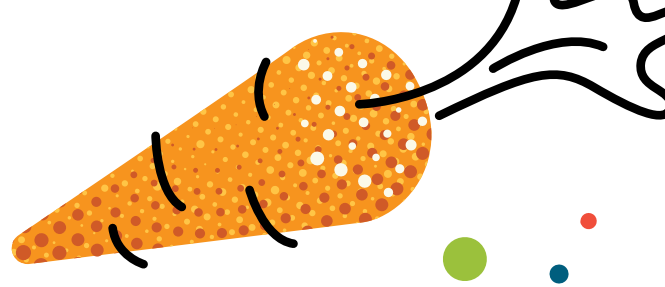
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FEB 21-22, 2024
NIAGARA FALLS CONVENTION CENTRE

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CULTIVATING ABUNDANCE. NURTURING GROWTH AT OFVC 2024!



ALL THINGS HORTICULTURE IN ONE CONVENIENT LOCATION!

When it comes to learning, no show does it better than OFVC. Programs run daily from 9:30 am – 4:30 pm in 10 different session halls and 4 ballrooms.

REGISTRATION PACKAGES FOR ALL BUDGETS

We offer prices suited to all budgets from the Two Day experience, to Single Days to new Trade Show only on both Wednesday and Thursday! Hard to find a better offering of educational sessions and huge trade show all under one roof.

PRODUCTS AND SERVICES ON DISPLAY

Discover amazing industry companies, products and services displayed in close to 3 acres of exhibit space.

MORE TO DISCOVER

Besides the sessions and trade show, experience: the poster display area highlighting industry research, The Ontario Cider Competition, Young Farmers Lunch and Learn, and the Women in Ag Breakfast.



FARMERS AND FRIENDS RECEPTION

Eat, drink, and converse!

[CLICK HERE](#)
for more info

FARMERS AND FRIENDS RECEPTION

Join us on Wednesday, February 21 from 5:00 pm – 7:00 pm and enjoy entertainment, local Ontario wines, craft beers and ciders, hors d'oeuvres, and great conversations with fellow attendees.

PRESENTED BY: **N.M. BARTLETT INC.**



Complimentary drink tickets for 2-day and Single Day Wednesday only pre-registrants.

WOMEN IN AGRICULTURE BREAKFAST

OFVC is proud to recognize and support the vital role women play as key contributors in the agriculture sector. This event features networking and featured speaker Alison Robertson, Ontario Fruit & Vegetable Growers' Association. Requires preregistration. Seating is limited.

PRESENTED BY: **scf Farm Credit Canada**

Thursday, February 22 in The Lounge 8:00 am – 9:15 am



WOMEN IN AGRICULTURE BREAKFAST

Free with registration!

[CLICK HERE](#)
for more info



OFVC KICK-OFF PARTY AT TGI FRIDAYS

New for 2024!

[CLICK HERE](#)
for more info

NEW! OFVC KICK-OFF PARTY

Get ready to kick back and have some fun at the OFVC24 Kick-off Party! Enjoy finger foods and a cash bar at the Back Bar where connections are made and memories are formed!

Tuesday, February 20 at TGI Fridays,
Wyndam Fallsview Hotel, Lower Lobby,
6455 Fallsview Blvd.

YOUNG FARMER LUNCH & LEARN (NEW FORMAT!)

Join us for an exciting twist on professional development! Designed for farmers under 40, this event offers a unique 'speed dating format' with industry experts. Engage in one-on-one conversations and gain valuable insights into strategies for advancing your agricultural business. Enjoy a buffet light lunch while networking with seasoned professionals who can provide guidance tailored to your needs.

PRESENTED BY: **syngenta**

February 22 from 12:00 pm – 1:30 in The Lounge
Open to OFVC registered attendees only.
Seating is limited. Requires preregistration.



YOUNG FARMER LUNCH & LEARN

Free with registration!

[CLICK HERE](#)
for more info

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REGISTRATION PACKAGES

SAVE \$30

off a regular priced two-day package* if registered by February 14.



NEW FAMILY DISCOUNT!



Purchase two 2-day registrations at full price and receive 15% off the 3rd, 4th, and 5th full conference registration. Discount applies only to online registrations made in a single transaction.

[CLICK HERE TO REGISTER](#)

[CLICK HERE TO REGISTER](#)

TWO DAY PACKAGE

\$125 + HST

- Trade show and session access

BONUS! Includes complimentary drink tickets for the **Farmers & Friends Reception** held on Wednesday, February 21.

BEST VALUE



[CLICK HERE TO REGISTER](#)

SINGLE DAY PACKAGE

\$85 + HST (Wednesday or Thursday)

- Trade show and session access

BONUS! Includes complimentary drink tickets for the **Farmers & Friends Reception**, Wednesday single day package only.

[CLICK HERE TO REGISTER](#)

TRADE SHOW ONLY PASS

NEW! \$55 + HST (Wednesday or Thursday)

- Trade show access only
- Available on Wednesday or Thursday

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STUDENT RATE

\$35/day + HST

- Trade show and session access
- Requires valid student ID for badge pick-up

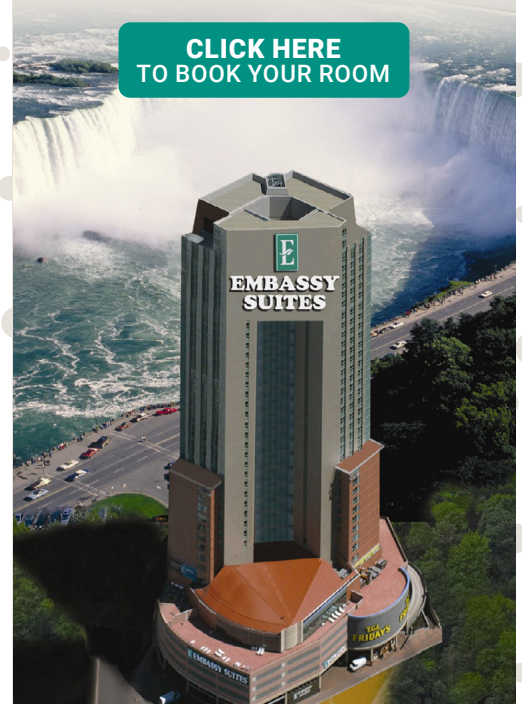
EMBASSY SUITES

by Hilton Fallsview Hotel

The official convention hotel is located within easy walking distance to both the Convention Centre and Fallsview Casino. A complimentary shuttle service runs throughout each day from the hotel to the Convention Centre.

The special room rate of \$125.00/night (single and double) + taxes and fees will be available UNTIL FEBRUARY 5th or until the block is sold out.

[CLICK HERE TO BOOK YOUR ROOM](#)



Early bird pricing ends February 14, 2024

*Regular pricing: Two Day Package \$155 + HST Single Day Package \$100 + HST



STAY CONNECTED

Visit www.ofvc.ca for complete convention details and up-to-date Session and Speaker information.

WEDNESDAY, FEBRUARY 21, 2024



(All sessions and speakers subject to change. Some presentations may be live streamed or pre-recorded.)



CEU Credits may be available for certain sessions. Please check ofvc.ca for more information.

SESSIONS DAY 1 MORNING



BALLROOM A	BALLROOM B	BALLROOM C	BALLROOM D	ROOMS 201 & 202	ROOM 203	ROOMS 204	ROOM 205	ROOM 206	ROOMS 207 & 208
FARMERS' MARKETS ONTARIO	CIDER	BERRIES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	SWEET CORN & CUCURBITS	FARMING BASICS FOR NEW GROWERS: PART I	WHAT'S THE DEAL WITH SUSTAINABILITY?	SPOTTED LANTERNFLY: WHAT GRAPE GROWERS NEED TO KNOW	TENDER FRUIT	OENOLOGY
<p>Chair: Deanna Chakarova, St. Catharines Farmers' Market</p> <p>9:30 2023 Market of the Year Award</p> <p>10:00 Enhancing Safety & Managing Risk at Your Market Philip Powell, Consultant, (Live stream); Paul Moran, Co-operators</p> <p>11:00 Community Food Partnerships: Public Markets as Tools for Food Security Cameron Dale, Kitchener Market; Julie Hornick-Martyk, The Food Bank of Waterloo Region</p>	<p>Chair: Kevin Montgomery, OMAFRA</p> <p>9:30 Designing a Brand in the Alcohol Space Amanda DeVries, Eye Candy Design</p> <p>10:00 Cidermaking From a Fermentation Perspective Allison Findlay, Niagara College Food & Beverage Innovation</p> <p>10:30 What Makes a Bad Cider Apple Elizabeth Garofalo, University of Massachusetts, USA</p> <p>11:00 Cider Maker Panel: The Art and Science of Fermentation Jay Howell, Brantview Orchards & Cider/Howell Road Cider Co.; Janelle Balsillie, Heeman's Cider/ Carolinian Cider; David Couture, West Avenue Cider</p> <p>11:30 Ontario Craft Cider and Sweet Cider Award Winners with Review of Cider Categories and Tasting Event Janice Ruddock, Ontario Craft Cider Association</p>	<p>Chair: Erica Pate, OMAFRA</p> <p>9:30 Grower Profile: Stevenson Strawberry Farm Tom Stevenson, Stevenson Strawberry Farm</p> <p>10:00 Fertigation and Nutrient Management of Blueberries: Tips for Fruitful Production Dr. David Bryla, USDA, USA</p> <p>10:30 Cornell Berry Breeding and Variety Update Dr. Courtney Weber, Cornell University, USA</p> <p>11:00 Nursery Panel C O Keddy Nursery; Lareault Nursery; EZ Grow Farms; Ready-Set-Grow</p> <p>SPONSORED BY:</p> 	<p>Chair: Kevin Vallier, FFO</p> <p>9:30 -11:00 Your Stories Are More Powerful Than Your Data Ron Tite, Church & State Creative Agency</p> <p>11:00-12:00 Diversifying Your Business To Grow Your Brand Mark Saunders, Saunders Farm; Melinda McArthur, Heatherlea Farm; Chery Peck, Cider Keg</p>	<p>Chair: Elaine Roddy, OMAFRA</p> <p>9:30 Cucurbit Casualties: Soil Borne Pathogens and How to Manage Them Dr. Brenna Aegerter, University of California, USA</p> <p>10:00 The Art of Growing a High Quality Sweet Corn Crop Mike Holzworth, Holzworth Farms</p> <p>10:30 Can You Build Organic Matter on Sandy Soils? Dr. Zachary Hayden, Michigan State University, USA</p> <p>11:00 Squash Production and Soil Management Ben Vermeulen, Vermeulen Farms</p> <p>SPONSORED BY:</p> 	<p>Chair: Dr. Sean Westerveld, OMAFRA</p> <p>9:30 Getting Started: Introduction to Farming Dr. Sean Westerveld, OMAFRA</p> <p>Food Safety Basics Colleen Haskins, OMAFRA</p> <p>10:00 Financial and Business Planning Tripping Points John Molenhuis, OMAFRA</p> <p>10:30 Soil Matters Danny Jefferies, OMAFRA</p> <p>11:00 Nutrients in Horticultural Crops: The Basics Dr. Tejendra Chapagain, OMAFRA</p> <p>11:30 Pest and Weed Management 101 Dr. Melanie Filotas, OMAFRA</p> <p>SPONSORED BY:</p> 	<p>Chairs: Dr. Alexandra Grygorczyk, VRIC; Steph Vickers, OMAFRA</p> <p>9:30 What's Really Driving the Sustainability Push? Steph Vickers, OMAFRA</p> <p>10:00 OFVGA Survey Results: Grower Adoption of Sustainable Practices Dr. Alexandra Grygorczyk, Vineland Research and Innovation Centre</p> <p>10:30-11:15 Grower Panel: Farming for Efficiency Moderator: Gordon Stock, OFVGA; Dan Oliver, Nortera; Josh Aitken, Cave Spring Vineyard; Brian Rideout, Manitree Fruit Farm; Brian Collins, Collins Farm Produce</p> <p>11:15 Accessing Program \$\$ for Hort Growers Margaret May, Ontario Soil & Crop Improvement Association</p>	<p>Chair: Denise Beaton, OMAFRA</p> <p>9:30 10 Years with the Spotted Lanternfly Richard Blair, Setter Ridge Winery, USA</p> <p>10:00 Spotted Lanternflies in Vineyards: Research Findings and Management Scenarios Dr. Michela Centinari, Pennsylvania State University, USA</p> <p>10:30 SLF Update from CFIA Carla Cassone, Jamie Maloney, Canadian Food Inspection Agency</p> <p>11:00 Spotting Opportunities to Stomp Lanternfly Josh Mosiondz, Hannah Fraser, OMAFRA</p> <p>SPONSORED BY:</p> 	<p>Chair: Sarah Marshall, OTFG</p> <p>9:30 How to Manage Resistant and Difficult to Control Weeds in Tender Fruit Kristen Obeid, OMAFRA</p> <p>10:00 Quest's Seasonal Agricultural Worker Health Program Moises Vasquez, Jesslyn Froese, Quest Community Health Centre</p> <p>10:30 Irrigation and Fertilization in Peaches Dr. Dario Chavez, University of Georgia, USA</p> <p>11:00 Planting Peach Orchards for the Future: High Density Grower Panel Jake Rasch, Rasch Family Orchards, USA; Steve Frecon, Frecon Farms, USA</p> <p>SPONSORED BY:</p> 	<p>Chairs: Erin Panek, OMAFRA; Jennifer Kelly, CCOVI</p> <p>9:30 A Sustainable Winegrowers' Dilemma Shiraz Mottiar, Malivoire Wine Company</p> <p>10:00 LCBO: Ontario Wines Business Update Aaron Pothier, Liquor Control Board of Ontario</p> <p>10:30 Research Update from Oregon State University Dr. James Osborne, Oregon State University, USA (Live stream)</p> <p>11:00-12:00 Reshaping the Direct-to-Consumer Experience Peter Jones, Shopify (Live stream)</p> <p>SPONSORED BY:</p> 

WEDNESDAY, FEBRUARY 21, 2024

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SESSIONS DAY 1 AFTERNOON



BALLROOM A	BALLROOM B	BALLROOM C	BALLROOM D	ROOMS 201 & 202	ROOM 203	ROOM 204	ROOM 206	ROOMS 207 & 208
FARMERS' MARKETS ONTARIO	APPLES	BERRIES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	VEGETABLES	MANAGING SOIL PATHOGENS	TREE NUTS	TENDER FRUIT	GRAPES
<p>Chair: Deanna Chakarova, St. Catharines Farmers' Market</p> <p>2:00 Growth Through Governance Workshop Ellen Sinclair, Rural Institute of Ontario; Thomas Merritt, Sudbury Farmers' Market; Jenny Groenheide, Thunder Bay Country Market</p> <p>3:30 2023 Snapshot & Annual General Meeting Lisa Cooper, Uxbridge Farmers' Market</p> <p>SPONSORED BY: ADAMA</p>	<p>Chairs: Kristy Grigg-McGuffin; Erika DeBrouwer, OMAFRA</p> <p>2:00 Thinning: Expert Panel Dr. John Cline, University of Guelph; Dr. Todd Einhorn, Michigan State University, USA</p> <p>2:45 Thinning: Grower Panel Gerbe Botden, Botden Orchards; Ian Parker, Wilmot Orchards; Leslie Huffman, The Fruit Wagon</p> <p>3:15 Thinning: Open Panel Discussion</p> <p>SPONSORED BY: GOWAN CANADA</p>	<p>Chair: Victoria Buma, BGO</p> <p>2:00 Rebuilding Blueberry IPM Programs for SWD Steven Van Timmeren, Michigan State University, USA</p> <p>2:30 Homegrown Innovation Challenge: Future-proofing Canadian Food Production Dr. Lukasz Aleksandrowicz, Weston Foundation</p> <p>3:00 Weed Control in June-bearing Strawberries: Covering Windows of Time Sonny Murray, Perennia</p> <p>3:30 PYO Pundits Panel Susan Judd, Heemans; Matt Stetz Korn, Andrews Farm Market & Winery; Tim Alexander, Robintide Farms</p> <p>SPONSORED BY: BASF We create chemistry</p>	<p>Chair: Kevin Vallier, FFO</p> <p>2:00-3:00 Essential Research Before Launching Agritourism Activities Claudia Schmidt, Pennsylvania State University, USA</p> <p>3:00-4:00 Diversifying Enterprises Dana Thatcher, Thatcher Farms Butcher Shop, Bakery & Farm Market</p>	<p>Chair: Dennis VanDyk, OMAFRA</p> <p>2:00 Carrot Nitrogen Management and Remote Sensing Dr. Zachary Hayden, Michigan State University, USA</p> <p>2:30 Vegetable Cold Storage 101 Doug Trivers, Dayson Agricultural Ventilation</p> <p>3:00 Stemphylium - The Unstoppable Force Emily McFaul, University of Guelph</p> <p>3:30 New Technologies for Crop Protection of Horticultural Crops Dr. Mary Ruth McDonald, University of Guelph</p>	<p>Chairs: Dr. Sean Westerveld, OMAFRA; Amy Shi, OGGA</p> <p>2:00 Prevention and Proactive Management: Lessons Learned from Clubroot of Cole Crops Dr. Mary Ruth McDonald, University of Guelph</p> <p>2:30 What is Killing My Crop? Plant Disease Forensics Amy Fang Shi, Ontario Ginseng Growers Ontario</p> <p>3:00 Managing the Impacts of Plant-Parasitic Nematodes in Horticultural Crops Dr. Tom Forge, Agriculture and Agri-food Canada</p> <p>3:30 Using Fungicides for Soilborne Disease Management Katie Goldenhar, OMAFRA</p>	<p>Chairs: Sophie Krolikowski, Melanie Filotas, OMAFRA</p> <p>2:00 The Chestnut Industry in Eastern US: A Generational Perspective Amy Miller, Route 9 Cooperative, USA</p> <p>2:30 Producing Walnut, Bitternut and Birch Tree Syrup Todd Leuty, (retired) OMAFRA Specialist</p> <p>3:00 The Cooperative Model for Tree Crops: Our Experience with Chestnuts Amy Miller, Route 9 Cooperative, USA</p> <p>3:30 Food Safety Considerations for Tree Nuts Colleen Haskins, OMAFRA</p>	<p>Chair: Kathryn Carter, OMAFRA</p> <p>2:00 Optimizing Thinning in Peaches Dr. Dario Chavez, University of Georgia, USA</p> <p>2:30 Use of 1-ACC to Thin Peaches and Plums for Improved Labour Efficiencies Sofia Franzluebbers (MSc Candidate), University of Guelph</p> <p>3:00 New Tender Fruit and Fresh Grape Variety Development Dr. Jay Subramanian, University of Guelph; Sarah Marshall, Ontario Tender Fruit Growers</p> <p>3:30 Packing Lines for Tender Fruit Round Table Kai Wiens, Dylan Wiens, John Feenstra</p>	<p>Chair: Ryan Brewster, Brewster Crop Services</p> <p>2:00 How to Manage Resistant and Difficult to Control Weeds in Grape Kristen Obeid, OMAFRA</p> <p>2:30 Advances in Understanding Grapevine Pinot gris and Grapevine Red Blotch Viruses Dr. Sud Poojari, Brock University</p> <p>3:00 Mechanized Fruit-Zone Leaf Removal: Fundamentals and Research Trials Dr. Michela Centinari, Pennsylvania State University, USA</p> <p>3:30 Updates on CGCN-RCCV Certification Programming and Cluster Funding Darlene Temprile, Canadian Grapevine Certification Network</p>

THURSDAY, FEBRUARY 22, 2024

(All sessions and speakers subject to change. Some presentations may be live streamed or pre-recorded.)



CEU Credits may be available for certain sessions. Please check ofvc.ca for more information.

SESSIONS DAY 2 MORNING



BALLROOM A	BALLROOM B	BALLROOM C	BALLROOM D	ROOMS 201 & 202	ROOM 203	ROOM 204	ROOM 206	ROOMS 207 & 208	THE LOUNGE
FARMERS' MARKETS ONTARIO	GENERAL LABOUR	APPLES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	FREQUENT FELONS OF FRUITING VEGETABLES	FARMING BASICS FOR NEW GROWERS: PART II	SOIL HEALTH & FERTILITY	OPMA	GRAPES	EVENTS
<p>Chair: Deanna Chakarova, St. Catharines Farmers' Market</p> <p>9:30 Safe Place & Code of Conduct at Markets Lori Brunetta, City of St. Catharines</p> <p>10:30 Food Sovereignty for Indigenous Communities: Virtual Tour Jesse Russell, Canadore College; Angela Proudfoot, Canadore College, (Live stream)</p> <p>11:30 7 Strategies for Better Market (Join us at lunch to learn more) Melanie Anderson, ByWard Market District Authority</p>	<p>Chair: Stefan Larrass, OFVGA</p> <p>9:30-10:30 Navigating TFWP/SAWP Paperwork: LMIs and Work Permits Shawn McGowan, Schuyler Farms; Amanda Doughty, Sandy Shore Farms</p> <p>10:30 WSIB 101: Forms, Recovery and Return to Work Kendra Holliday-Bryant, WSIB</p> <p>11:00 Resources for Building and Documenting Strong HR Practices on the Farm Jen Wright, Canadian Agricultural Human Resources Council</p> <p>11:30 Update on SAWP/TFWP and LICC Ken Forth, FARMS/LICC</p> <p>SPONSORED BY: </p>	<p>Chairs: Kristy Grigg-McGuffin, Erika DeBrouwer, OMAFRA</p> <p>9:30 TBD Dr. Todd Einhorn, Michigan State University, USA</p> <p>10:00 Ambrosia Beetles in Ontario Apple Orchards Dr. Justin Renkema, Agriculture and Agri-food Canada</p> <p>10:30 Non-fumigant Approaches to Pre-plant Management of Nematodes and the Apple Replant Disease Dr. Tom Forge, Agriculture and Agri-food Canada</p> <p>11:00 Adventures in Cider Apple Growing Elizabeth Garofalo, University of Massachusetts, USA</p> <p>SPONSORED BY: </p>	<p>Chair: Kevin Vallier, FFO</p> <p>9:30-11:00 Agritourism Liability: Reducing the Lawsuit Risk Rusty Rumley, The National Agricultural Law Center, USA</p> <p>11:00-12:00 What Does the Year Ahead Hold and How You Can Capitalize Jo-Ann McArthur, Nourish Food Marketing</p> <p>SPONSORED BY: </p>	<p>Chair: Amanda Tracey, OMAFRA</p> <p>9:30 Adapting to Aggressive Anthracnose in Peppers Katie Goldenhar, OMAFRA</p> <p>10:00 Fusarium in Fruiting Vegetables Dr. Brenna Aegerter, University of California, USA</p> <p>10:40 Growers Choice: An Interactive Exchange on Insect Issues Dr. Thomas Kuhar, Virginia Tech, USA</p> <p>SPONSORED BY: </p>	<p>Chair: Dr. Melanie Filotas, OMAFRA</p> <p>9:30-10:30 Crop Overviews: Speciality Crops Evan Elford, OMAFRA</p> <p>Fruit Crops Kathryn Carter, OMAFRA</p> <p>Vegetable Crops Dennis Van Dyk, OMAFRA</p> <p>10:30 Planning and Scheduling Vegetable Crops: Sweet Corn Case Study Elaine Roddy, OMAFRA</p> <p>11:00 Experiences in Starting a Farm in Ontario Gail Winters, Goodlot Farm & Farmstead Brewing Company</p> <p>11:30 Q&A Session All Speakers</p> <p>SPONSORED BY: </p>	<p>Chairs: Dr. Tejendra Chapagain, Danny Jefferies, OMAFRA</p> <p>9:30 Mapping Orchard Variability and Soil Attributes to Improve Orchard Management Bernardita Sallato Carmona, Washington State University, USA</p> <p>10:00-11:30 On-Farm Soil Mapping & Technology to Improve Site-Specific Management Panel Liam Reeves, Stratus Vineyards; Ben Vermeulen, Vermeulen Farms; Friedhelm Hoffman, Lakeside Grain & Feed, Herman Visscher, MEN's Farming Inc.</p> <p>SPONSORED BY: </p>	<p>Chair: Emilia De Sousa, OPMA</p> <p>9:30-10:30 A Fresh View on Branding: Insights for the Produce Industry Brian Ettkin, Numerator</p> <p>10:30-11:30 Storytelling that Sells: How Sharing Your Story Sells Your Business & #OntAg Christina Crowley-Arklie, Crowley + Arklie Strategy & Co.</p> <p>SPONSORED BY: </p>	<p>Chair: Dr. Wendy McFadden-Smith, OMAFRA</p> <p>9:30 Evaluation of Novel Technology in Grapes and Perennial Crops Dr. Lynn Sosnoskie, Cornell University, USA</p> <p>10:00 Assessing Fungicide Resistance in Eastern Vineyards Dr. Tim Miles, Michigan State University, USA</p> <p>10:30 How To Get The Most From Your Fungicide Buck Dr. Wendy McFadden-Smith, OMAFRA</p> <p>11:00 Smart Vineyard Panel: Technology for the Future Jennifer Phillips Russo, Cornell University, USA; Chuck Bareisch, Haggerty AgRobotics</p> <p>SPONSORED BY: </p>	<p>8:00-9:15 Women in Agriculture Breakfast Featured speaker: Alison Robertson, Executive Director, Ontario Fruit & Vegetable Growers' Association</p> <p>SPONSORED BY: </p>

THURSDAY, FEBRUARY 22, 2024

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FARMERS' MARKETS ONTARIO	GENERAL LABOUR	APPLES	AGRITOURISM: PRESENTED BY FARM FRESH ONTARIO	GARLIC	DRONE SPRAYING IN CANADA	COST OF PRODUCTION	GRAPES	EVENTS
<p>Chair: Deanna Chakarova, St. Catharines Farmers' Market</p> <p>2:00-3:00 Farm Labour, Food Security & Farmers' Markets Anne Durst, Bry-Anne Farms; Erin McLean, McLean Berry Farms</p>	<p>Chair: Stefan Larrass, OFVGA</p> <p>2:00 Building New Housing for TFW Workforce – Grower Panel</p> <p>2:30 Handling Expansions of a Farm's TFW Workforce – Grower Panel</p> <p>3:00 Recognized Employer Pilot (REP) for SAWP/TFWP</p> <p>3:30 Perspectives and Lessons Learned from Service Canada Interactions with Growers in TFWP/SAWP Panel</p>	<p>Chairs: Kristy Grigg-McGuffin, Erika DeBrouwer, OMAFRA</p> <p>2:00 Orchard Economics Alison DeMarree, DeMarree Farms</p> <p>3:00 In Orchard Diagnostic for Soil and Nutrient Management Bernardita Sallato Carmona, Washington State University, USA</p> <p>3:30 Fungi, Bacteria, Viruses, Oh My! How Pathogen Diagnostics Can Inform Your Disease Management Katie Goldenhar, OMAFRA</p>	<p>Chair: Kevin Vallier, FFO</p> <p>1:00-3:30 Cultivating a Culture of Engaged Teams – Workshop Neil Thornton, The Thornton Group</p>	<p>Chair: Travis Cranmer, OMAFRA</p> <p>2:00 Improving Production Practices Travis Cranmer, OMAFRA</p> <p>2:30 Major Pests of 2023 and How to Manage Them in 2024</p> <p>3:30 Incorporating Clean Seed into Your Farm</p>	<p>Chair: Dr. Jason Deveau, OMAFRA</p> <p>2:00 The Importance of Calibrating a RPAAS Dr. Jason Deveau, OMAFRA</p> <p>2:30 RPAS/Drone Regulations in Canada Cindy Haughton, Transport Canada</p> <p>3:00 How UASS Flight Characteristics Affect Spray Quality and Coverage Dr. Michael Reinke, Michigan State University, USA</p> <p>3:30 Spray Drones: Magic or Myth? Adrian Rivard, Drone Spray Canada</p>	<p>Chair: John Molenhuis, OMAFRA</p> <p>2:00-3:00 Collecting Data to Calculate Costs of Production David Cohlmeier, Sustainable Good Foods</p> <p>3:00 Maximizing COP for Farm Business Strategy and Growth Dusty Zamecnik, Tommy DeVos, EZ Grow Farms</p> <p>3:30 COP Toolbox John Molenhuis, OMAFRA</p>	<p>Chair: Kathryn Carter, OMAFRA</p> <p>2:00 Soil Health in Vineyards Dr. Deirdre Griffin LaHue, Washington State University, USA (Live stream)</p> <p>2:30 A 12-Year Vineyard Cover Crop Case Study and Journey to Vine and Soil Health Jennifer Phillips Russo, Cornell University, USA</p> <p>3:00 2023 Ontario Grape Varietal Study Rob Gamble, Agri-Metrics Consulting</p> <p>3:30 Grower Panel: Thinking Outside the Box Gabriel DeMarco, Cave Spring; Craig Wismer, Glen Elgin Vineyards; Liam Reeves, Stratus Winery</p>	<p>12:00-1:30 Young Farmer Lunch and Learn</p> <p>SPONSORED BY: </p>
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EXHIBITOR LIST

*As of December 15, 2023



A & L Canada Laboratories	Consulate General of Barbados/ Barbados Liasion Service	Gro-Bark (Walker Industries)	Natural Insect Control	Renewal by Andersen of Greater Toronto
A.M.A. Horticulture Inc.	Cool Climate Oenology & Viticulture Institute (CCOVI), Brock University	GroundWork	Netafim	Rupp Seeds
Abell Pest Control	Corteva Agriscience	Growers Mineral Solutions	Niagara College - Research & Innovation	SAI System and Services Inc.
Acti-Sol	Crescent Oil/Fuels Inc.	GrowSpan	Niagara Orchard & Vineyard Corp.	Second Harvest
Adams County Nursery Inc.	Croptracker	Growtec Solutions Inc.	NNZ Inc.	Seedway
Advantage Packaging Ltd.	Crown Bin & Pallet	Haggerty AgRobotics	Norseco Inc.	Seminova
AEF Global Biopesticides	CWB National Leasing	Harnois Greenhouses	Nova Mutual Insurance Company	SK Cornerstone Group
Ag Business & Crop Inc.	Design-Construct-Solutions	Harvest Goodies	Nufarm	Smart Home Designs Niagara Inc.
Agricorp	Desjardins Business	Heartnut Grove - WWT	Nurture Growth Bio Inc.	Southern irrigation
Agriculture and AgriFood Canada	Dominion and Grimm Inc.	Hectre	NutriAg Ltd.	Stokes Seeds Ltd.
Agriculture & Food Laboratory – University of Guelph	DuBois Agrinovation Inc.	Heubel Grapes Estates Ltd.	O'Neils Farm Equipment	Strawberry Tyme Farms Inc.
Agro - 100	Eastern Manufacturing & Design Inc.	Highland Ag Solutions	Oasis Therapy	Structural Panels Inc.
AgroEcoPower	Eckert Machines	Hindle's Clarksburg Hardware	Occupational Health Clinics for Ontario Workers (OHCOW)	Sun-North Systems Ltd.
AgroHaitai Ltd.	ECO+	Hortau	OMAFRA - Agriculture Development	Syngenta
Andermatt Canada Inc.	Ecocert Canada	Hortinova Inc.	Oneida New Holland	TD Bank
Antonio Carraro/Distribution Importation Jean Gagnon Inc.	Econse Water Purification Systems Inc.	Hortinova Seeds	Ontario Federation of Agriculture	Tessier Greenhouses
Arbourdale	Ekopack8	Hydrogardens X TERIS	Ontario Fruit & Vegetable Growers' Association – The Grower	The Cider Keg
BASF Canada Inc.	Enza Zaden	IntelliCulture	Ontario Orchard Supply	Thiessen Tillage Equipment
Bayer Crop Science	Farm Credit Canada	Irritec USA	Ontario Soil & Crop Improvement Association	Timac Agro Canada
BCM Insurance Company	Farm for Profit/Greencrop Agri Products Ltd.	Jiffy	Orchard & Vine Equipment Solutions	Tirecraft
Belchim Crop Protection Canada	Farm Power Equipment Inc.	Kickin' Frass (SureSource Agronomy)	Orchard Paper Box Group Inc.	TSLC
Ben Berg Farm & Industrial Equip. Ltd.	FarmHQ	Knights Grapevine Nursery	Plant Products – a member of Biobest Group	Twistyer Products Inc.
Benchmark Equipment Sales & Service	Filmorganic	Koko Ag Canada Inc.	Plant, Grow Share A Row	UAP Canada Inc.
Besseling Group North America Inc.	First Genesis Inc./Sunflower Rubber & Plastics	KOOLJET Refrigeration Inc.	Premier Equipment Ltd.	Unitec Canada
Bioline Agrisciences	Flexo Products Ltd.	Koolmees Equipment Inc.	Princeton Wood Preservers Ltd	University of Guelph - Coop Education & Career Services
BioSafe Systems	FMC Canada	Koppert Canada Ltd.	PRO-MIX Premier Tech Horticulture	Upper Canada Growers
BioWorks Inc.	Frontline Growing Products	Lakeside Grain & Feed Ltd.	ProduceTech Inc.	VandenBussche Irrigation & Equipment
Bogballe/DFK	Fruit & Vegetable Magazine	Lallemand Plant Care	Production Lareault Inc.	Velocity Green
Burgess Baskets	Gintec Shade Technologies Inc.	Lambert Peat Moss Inc.	Profile Products	Vineland Growers Co-operative Ltd.
C. Frensch Ltd.	Global Horticulture Inc.	Leading Edge Equipment Ltd.	Provision Analytics	Vineland Research and Innovation Centre
Cadman Power Equipment	GMABE Inc.	Leaffilter North of Canada Inc.	Pygar Sales Canada Ltd.	VineTech Canada Inc.
Canadian Fruit Tree Nursery Co- operative Ltd.	Gowan Canada	Magic Window	Quest Community Health Care	Vitis Import
CanGrow Crop Solutions & Bioline Corp.	GPS Ontario	Maximum H2O	R & W Equipment Ltd.	Vivid Machines
Carbon Robotics	Grape Growers of Ontario	MaxOn Ag Solutions Inc.	Rainmaker.Earth	Wellington Produce Packaging
Charter Next Generation	Green Lea Ag Center Inc.	Maxstim Products Inc.	Ready-Set-Grow	Whiffletree Farm and Nursery Inc.
Christian Farmers Federation of Ontario (CFFO)	Grinome Nut Nursery	Meester Insurance Centre	Redtrac International Ltd.	Willsie Equipment Sales
Cog-Veyor Systems Inc.	Grindstone Creek Nursery Inc.	MNP LLP		Windward Drones Inc.
Cohort Wholesale	Gripple Canada	Monarch Oil Ltd.		
		Monte Package Company		
		Moore Packaging Corporation		
		N.M. Bartlett Inc./Provide Agro Corp.		

Join us at the FARMERS & FRIENDS

reception
Wednesday, February 21
5:00 – 7:00 pm

Enjoy featured Ontario wines,
hard ciders, craft beer, hors d'oeuvres,
and entertainment.

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